

WE'RE DEDICATED
TO BRINGING OUT
the best
IN EVERY STUDENT.



WCCO Presents

SINCE WE LAST MET

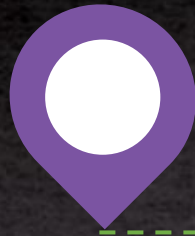
AN INSIDE LOOK AT THE MOMENTS OF THE PAST YEAR

WANT TO SEE BY
Curian
SOCIAL

WCCO
K&L Group



BOARD OF TRUSTEES



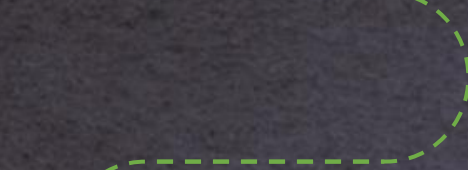
SUPERINTENDENT'S STUDENT LEADERSHIP ADVISORY COUNCIL

Includes student leaders from each of our high schools



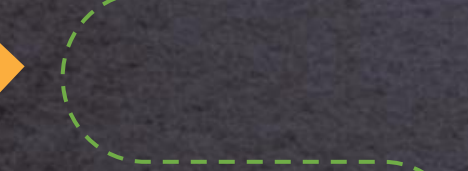
PARENTS & COMMUNITY LEADERS

Community Leadership Committee, Faith-based Leaders, Superintendent Parent Leadership Committee



DISTRICT EDUCATIONAL IMPROVEMENT COMMITTEE

Includes 92 teachers, district-level staff, parents, businesses, and members of the community, including community leaders



DISTRICT & CAMPUS ADMINISTRATORS

Associate Principals, Assistant Principals, Directors of Instruction, Counselors, Superintendent's Cabinet, Asst. Supts., Directors, Coordinators



CAMPUS PRINCIPALS



CHARACTER EDUCATION STEERING COMMITTEE



What

IS CHARACTER EDUCATION?
ARE THE LEGAL REQUIREMENTS?



Why

DOES CHARACTER
EDUCATION MATTER?



How

IS THE DISTRICT ADDRESSING
CHARACTER EDUCATION?

MILESTONES

Studied how campuses were already addressing character traits through various programs

Found many approaches to addressing character traits but no district standard; determined next steps

Action Teams continued to guide and engage in the work in preparation for a Fall 2022 launch

FALL
2021

FALL
2021

SPRING
2022

SPRING
2022

SUMMER
2022

FALL
2022

Examined how character traits are addressed in the TEKS and taught through the curriculum

Shared progress with stakeholder groups; sought feedback and input; formed Action Teams

Launched grade band-specific *Bringing Out the Best* lessons

FEEDBACK



With the district's plan for implementing character education in mind, describe what that looks like, sounds like, and feels like for you.

THEMES

01



Consistent messaging and lessons

02



Stakeholder involvement and action

03



Better community and productive citizens

KEY FINDINGS



Stakeholders (62%) overwhelmingly envision Character Education as promoting a common language around core values at Cy-Fair.




Over half of all respondents (52%) believe that Character Education will necessarily increase stakeholder involvement and action.



Nearly one-third of all respondents (32%) predict Character Education will create a better, more unified community that inspires productive citizenry from all stakeholders.

Traits

Lessons



COLLABORATIVE
action
TEAMS

Communication

Rollout

ACTION TEAMS

COMMUNICATION

Leslie Francis*
Angela Williams-Thomas
Dr. Tricia Reilly
Mike Smith

ROLLOUT

Christina Cole*
Sarah Harty
Dr. Mary Hestand
Dr. Michelle Rice
Becky Koop

LESSONS

Franklin Sampson*
Dr. Heather Bergman
Dr. Linda Macias
Kenya Turner
Tomicka Williams
Dr. Cheryl Henry

TRAITS

Dr. Sheri McCaig*
Kenneth Henry
Dr. Ify Ogwumike
Dr. Abe Lozano

Year 1

MONTH

TRAIT

September

School Pride

October

Integrity

November/December

Gratitude

January

Accountability

February

Kindness

March

Patience

April

Perseverance

May

Respect

TRAITS



LESSONS

Grade band-specific lessons

- ❖ PK-2
- ❖ 3-5
- ❖ 6-8
- ❖ 9-12

Curriculum Writers

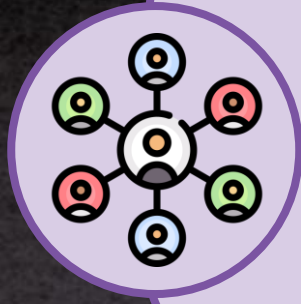
- ❖ Counselors
- ❖ Teachers
- ❖ Librarians

One lesson per month

- ❖ 10-15 minutes



ROLLOUT



Bringing Out the Best (BOTB) Leads serve as liaisons between district and campus



Ongoing training and support provided to BOTB Leads who will train campus staff in leading lessons



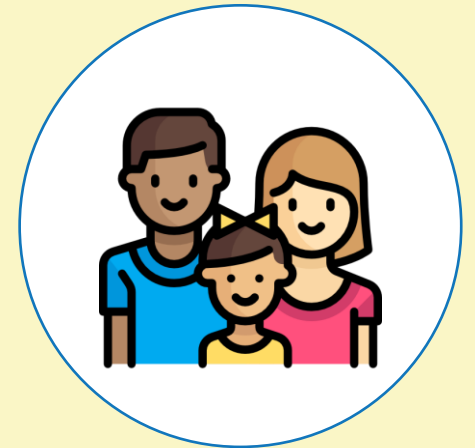
Feedback will be collected from teachers in order to inform lesson revisions and the development of future lessons



Bringing Out the Best
(BOTB)
Leads shared with
staff a video from
Dr. Henry highlighting
and officially launching
Bringing Out the Best



Campus and district
leaders are able to
access a media toolkit
for easy-to-use
graphics and
resources for
Bringing Out the Best



Parents and
community
members are able
to access and
view upcoming
lesson themes via
www.cfishd.net

COMMUNICATION

The screenshot displays the website for Cypress Fairbanks Independent School District. At the top, there is a navigation bar with links for CFISD HOME, OUR SCHOOLS, HOME ACCESS CENTER, TRANSLATE, TIP LINE, and CONTACT US!. Below this is the district logo and tagline: "CYPRESS FAIRBANKS INDEPENDENT SCHOOL DISTRICT LEARN • EMPOWER • ACHIEVE • DREAM". A main navigation menu includes Home, Our District, Parents & Students, Academics, Staff, Community, Departments, Careers, and News. A dropdown menu is open under "Parents & Students", listing various services such as Back-to-School Guide, Transportation, Health Services, Community Programs, SchoolMessenger & Contacts, Resources, Student Registration & Transfers, Nutrition Services, Athletics, Guidance & Counseling, Safety, my.cfisd.net, and LEAD Safely Plan. The background of the page features a photograph of graduates in maroon gowns and caps celebrating at a graduation ceremony. At the bottom, there is a footer with icons and text for CALENDAR, NEW STUDENT REGISTRATION, SUMMER SCHOOL BUS INFORMATION, COVID-19 INFORMATION, ATHLETICS, BOARD MEETINGS, BERRY CENTER, and CFISD EN ESPAÑOL. A URL is visible in the bottom left corner: https://www.cfisd.net/site/Default.aspx?PageID=7582.





CHARACTER TRAITS (YEAR ONE)

Month	Trait
September	School Pride
October	Integrity
November/December	Gratitude
January	Accountability
February	Kindness
March	Patience
April	Perseverance
May	Respect

CHARACTER



SEPTEMBER:
School Pride



CHARACTER LESSONS FOR SEPTEMBER 2022

📄 PK-2 Lesson: SCHOOL PRIDE

📄 Grades 3-5 Lesson: SCHOOL PRIDE

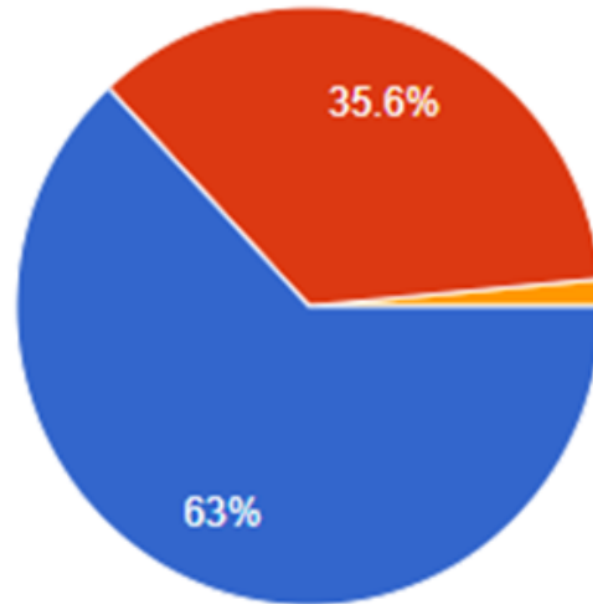
📄 Middle School Lesson: SCHOOL PRIDE

📄 High School Lesson: SCHOOL PRIDE

FEEDBACK

How would you rate the CONTENT in this month's lesson on School Spirit?

970 responses



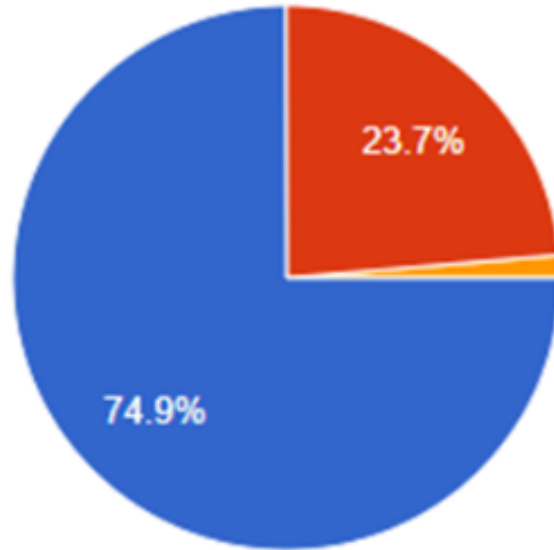
- VERY Clear, inviting, interesting, student-centered
- SOMEWHAT inviting, interesting, student-centered
- NOT AT ALL inviting, interesting, student-centered

FEEDBACK

How would you rate the EASE OF DELIVERY in this month's lesson on School Spirit?



970 responses



- VERY cohesive, comprehensible, and purposeful
- SOMEWHAT cohesive, comprehensible, and purposeful
- NOT AL ALL cohesive, comprehensible, and purposeful

reactions - -> *trends* - -> *recommendations*



https://bit.ly/DEIC_Input

FEEDBACK

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